# Hello, I am Yuliia!

#### Creative, travel, IT copywriter

Welcome to my portfolio! Here, you'll find compelling, engaging articles and meticulously created digital copy in such niches as travelling, health & wellness, business/marketing, the IT industry, and ecommerce.











### About Yuliia Murmyliuk

The subject of my higher education correlates to the passionate matter of my life. Being in search of a place where I can fully realize my potential and find the application of personal gifts, I have hit on the marvelous world of words. I'm a philologist with a deep love for writing and over six years of copywriting experience. With a strong foundation in English, I've developed a diverse skill set for crafting compelling content across various niches in pursuit of what my heart is most drawn to. My background equips me with a unique perspective, enhancing my ability to write technically accurate and engaging articles.



## Background



**Bachelor of philology and translation** 2014 - 2018



Elai.io

Conter writer, blog copywriter



Copywriting studio "Hramotiy"

Copywriter

# Areas of Expertise



#### Travel

I enjoy writing comprehensive travel narratives, blogs, and trip guides. Readers may envision their future vacation with the assistance of my entertaining and educational travel posts.



#### Health & wellness

Patients, healthcare professionals, and industry stakeholders are among the target audiences for the health & wellness writing I do. My goal is to provide factual, readable, and educational articles about healthcare.



#### Business/marketing

My area of expertise is crafting blog posts that are both engaging for the intended audience and easily in line with business goals.

m



#### IT industry

I specialize in creating insightful articles that simplify complex technologies. My work focuses on translating intricate IT concepts into accessible content for diverse audiences, helping to drive thought leadership and reader engagement.



#### Ecommerce

I craft targeted content designed to drive growth and success for online businesses. My expertise lies in creating captivating copy that supports e-commerce strategies and enhances the effectiveness of services aimed at boosting online retail performance.

# **Project Gallery**

#### <u>yachtcharterfrenchriviera.com</u>

Yacht Charter French Riviera



#### <u>Private Boat and Yacht Rentals</u> <u>in Cannes</u>

#### Private Boat and Yacht Rentals in Cannes

With popular tourist destinations such as Monaco, Nice, Antibes and Saint-Tropez, a superyacht vacation in Cannes is the perfect opportunity to move from one luxurious French port to another.

Talking about boat rental in Cannes, it is crucial to contact a professional company Yacht Charter French Riviera that helps you book a yacht, plan your dream itinerary and combine your needs with suggestions for the best time to visit this idyllic destination.

#### Cannes Yacht Charter: Popular Sailing Routes

Nestled on the picturesque French Riviera, Cannes offers more than its stunning coastlines and crystalclear waters. Boat rentals in Cannes, France allow you to explore different tourist attractions at your own pace.

#### yachtcharterfrenchriviera.com

#### **Rent a Private Boat in Saint-Tropez**

#### Rent a Private Boat in Saint-Tropez

To the attention of all seekers of marine adventures, Yacht Charter French Riviera offers a wide choice of yachts and boats, ensuring a pleasurable boat rental in Saint-Tropez, assisting you in scheduling your trip, determining the route and coordinating all the details related to the journey.

#### Saint-Tropez Boat Charter: Favorite Sailing Routes

Saint-Tropez is the perfect starting point for an unforgettable trip. It can last a week if you wish, or stretch out for just a day, which will undoubtedly be long and memorable, renting your sea transport in a Yacht charter in Saint-Tropez, which opens its doors to all lovers of walks on the sea. We'll go fast through the most popular sailing routes:



#### **<u>Remedying Forward Head Posture</u>**



#### How to Fix a Forward Head Posture (Nerd Neck)

How to fix forward head posture? Discover effective exercises, treatments, and tips to improve neck posture, correct cervical alignment, and eliminate forward head posture for good.

€ Etalon

#### <u>shopetalon.com</u> Etalon

#### Addressing Sway Back Posture



#### How To Fix Sway Back Posture: Causes, Exercises, Treatment

How can you fix sway back posture? Discover the causes, diagnosis, and effective treatments for swayback posture, including specific exercises and preventive measures.

shopetalon.com

#### <u>The Interplay Between Posture and Sleep</u> <u>Quality</u>



How Your Sleep Position Affects Your Posture and Sleep Quality

Explore the interplay between posture and sleep quality. Discover how different sleeping positions, from side to back, affect your spinal health and sleep. Learn the best and worst positions for posture improvement...

#### <u>The Health and Posture Benefits of</u> <u>Sitting on the Floor</u>



#### Best Floor Sitting Positions: Benefits for Posture and Health

Explore the best floor sitting positions to enhance health and posture. Learn the correct sitting posture on the floor and its health benefits. Discover how adopting these positions can alleviate back pain and...



#### <u>Custom Cybersecurity Training Videos</u>





#### Script to Video Generator



#### <u>Startup Explainer Video: Convey Your Vision Effectively</u>



paspartoo.com

Paspartoo

#### <u>Explore the Benefits of Etsy to Shopify</u> <u>Migration</u>



#### Top Shopify AI Tools to Use in 2024







#### Optimize Your Shopify Store: Master One-Page Checkout for Better Conversion Rates

Boost your Shopify sales with effective one-page checkout strategies! Learn how to streamline the checkout process, increase conversions, and reduce cart abandonment in our comprehensive guide <u>Everything You Need to About One</u> <u>Page Checkout Shopify</u>

P Paspartoo

#### <u>Stay gorgeous in the Milla perfect military</u> <u>ball dress</u>



<u>Homecoming: choose a perfect gown for a</u> <u>special event</u>





#### <u>itsmilla.com</u> Milla

Reach out if you want to create impactful content together.





EMAIL juliamurm.26@gmail.com