

**Student №** : 210201030 **Student Name** : Arailym Alabergenkyzy  
**Entry year** : 2021 - 2022 **Faculty/school** : SDU Business school  
**Graduation Date** : B **Educational program** : 6B04105 Digital Marketing  
**Level** : Bachelor **Education Language** : English

Course Code	Course Name	Internal Credit	Credit / ECTS	Grade	Letter Grade	Point	Traditional
<b>2021 - 2022. 1</b>							
ECO 103	Mathematics for Economics	3	4	82	B	3	Good
ECO 109	Principles of Economics	3	4	58	D+	1.33	Satisfactory
MDE 104	Foreign Language 1 (English for Specific Purposes - B2 level)	3	5	95	A	4	Excellent
MDE 106	Foreign Language 2 (English for Specific Purposes - B2+ level)	3	5	95	A	4	Excellent
MDE 113	Kazakh Language 1 (B1 level)	3	5	95	A	4	Excellent
MDE 114	Kazakh Language 2 (B1 level)	3	5	95	A	4	Excellent
MDE 131	Turkish Language 1 (A1 level)	2	3	88	B+	3.33	Good
MDE 152	Module of Social and Political Knowledge (Sociology)	1	2	60	C-	1.67	Satisfactory
MDE 153	Module of Social and Political Knowledge (Cultural Studies)	1	2	57	D+	1.33	Satisfactory
MDE 173	Information and Communication Technologies (in English)	3	5	85	B+	3.33	Good
		<b>25</b>	<b>40</b>	<b>SA : 84.58</b>	<b>GA : 84.58</b>	<b>SPA : 3.25</b>	<b>GPA : 3.25</b>
<b>2021 - 2022. 2</b>							
ECO 111	Mathematics for Economics 2	3	4	50	D	1	Satisfactory
ECO 113	Economic Theory	3	4	63	C-	1.67	Satisfactory
MAN 209	Management	3	5	97	A	4	Excellent
MDE 132	Turkish Language 2 (A1 level)	2	3	96	A	4	Excellent
MDE 141	Physical Education 1	1	2	95	A	4	Excellent
MDE 142	Physical Education 2	1	2	90	A-	3.67	Excellent
MDE 151	Module of Social and Political Knowledge (Political Science)	1	2	92	A-	3.67	Excellent
MDE 154	Module of Social and Political Knowledge (Psychology)	1	2	97	A	4	Excellent
		<b>15</b>	<b>24</b>	<b>SA : 82.21</b>	<b>GA : 83.69</b>	<b>SPA : 3.06</b>	<b>GPA : 3.18</b>
<b>2022 - 2023. 1</b>							
ACC 207	Principles of Accounting	3	5	74	C+	2.33	Good
ECO 203	Statistics - I	3	5	80	B	3	Good
ECO 215	Microeconomics CIMA	3	5	87	B+	3.33	Good
MAR 201	Principles of Marketing	3	5	83	B	3	Good
MDE 133	Turkish Language 3 (A2 level)	2	3	85	B+	3.33	Good
MDE 171	History of Kazakhstan	3	5	93	A-	3.67	Excellent
MDE 251	Physical Education 3 (Volleyball)	1	2	95	A	4	Excellent
		<b>18</b>	<b>30</b>	<b>SA : 84.33</b>	<b>GA : 83.89</b>	<b>SPA : 3.15</b>	<b>GPA : 3.17</b>
<b>2022 - 2023. 2</b>							
ECO 198	Educational practice	1	1	100	A	4	Excellent

Signed SSC Director

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ECO 208	Macroeconomics (CIMA)	3	5	50	D	1	Satisfactory
ECO 212	Statistics - II	3	5	63	C-	1.67	Satisfactory
FIN 202	Financial Accounting	3	5	65	C	2	Satisfactory
MAR 308	Content Marketing	3	5	86	B+	3.33	Good
MDE 134	Turkish Language 4 (A2 level)	2	3	76	B-	2.67	Good
MDE 172	Philosophy	3	5	80	B	3	Good
MDE 252	Physical Education 4 (Volleyball)	1	2	95	A	4	Excellent
		<b>19</b>	<b>31</b>	<b>SA : 72.19</b>	<b>GA : 80.99</b>	<b>SPA : 2.42</b>	<b>GPA : 2.98</b>

#### 2023 - 2024. 1

ECO 315	Introduction to Python	3	5	80	B	3	Good
FIN 303	Fundamentals of Financial Management	3	5	75	B-	2.67	Good
MAR 218	Consumer Behaviour	3	5	67	C	2	Satisfactory
MAR 313	Brand Management	3	5	100	A	4	Excellent
MAR 317	Introduction to Digital Marketing	3	5	92	A-	3.67	Excellent
MAR 409	Marketing Communications	3	5	89	B+	3.33	Good
		<b>18</b>	<b>30</b>	<b>SA : 83.83</b>	<b>GA : 81.54</b>	<b>SPA : 3.11</b>	<b>GPA : 3.01</b>

#### 2023 - 2024. 2

MAN 303	Research Methods	3	5	84	B	3	Good
MAR 302	Personal Selling	3	5	85	B+	3.33	Good
MAR 306	Artificial Intelligence in Marketing	3	5	81	B	3	Good
MAR 312	Event Marketing	3	5	87	B+	3.33	Good
MAR 411	Strategic Marketing	3	5	86	B+	3.33	Good
		<b>15</b>	<b>25</b>	<b>SA : 84.60</b>	<b>GA : 81.97</b>	<b>SPA : 3.20</b>	<b>GPA : 3.03</b>

#### 2024 - 2025. 1

ECO 415	Business Career I	3	5	95	A	4	Excellent
ECO 416	Business Career II	3	5	95	A	4	Excellent
ECO 417	Business Career III	3	5	95	A	4	Excellent
MAN 312	Leadership	3	5	78	B-	2.67	Good
MAR 401	Neuromarketing	3	5	82	B	3	Good
MAR 417	Customer Relationship Management	3	5	83	B	3	Good
		<b>18</b>	<b>30</b>	<b>SA : 88</b>	<b>GA : 82.83</b>	<b>SPA : 3.45</b>	<b>GPA : 3.09</b>

#### 2024 - 2025. 2

ECO 398	Internship	4	10	0	IP	0	In progress
ECO 496	Internship (Pregradual practice)	2	3	0	IP	0	In progress
MAR 402	Advanced Marketing Analytics	3	5	0	IP	0	In progress
		<b>9</b>	<b>18</b>	<b>SA : 0</b>	<b>GA : 82.83</b>	<b>SPA : 0</b>	<b>GPA : 3.09</b>

**Total Internal Credits : 128**

**Total Credits/ECTS : 210**

**Grand Average : 82.83**

**Grand GPA : 3.09**

Specialist of student service center : \_\_\_\_\_

Registration Number : DS.08.1-21/24.14024

Prepared Date : 03.02.2025

Note :

\* : Repeated course

GA : Grade Average in Percent

GPA : Grade point average (out of 4.0)

\*\* : Transferred course

SA : Semester Average in Percent

SPA : Semester point average (out of 4.0)

Grade

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Данный документ согласно пункту 1 статьи 7 ЗРК от 7 января 2003 года N 370-II «Об электронном документе и электронной цифровой подписи» равнозначен документу на бумажном носителе.

In percent	Alphabetic	In points	Traditional
95 - 100	A	4	Excellent
90 - 94	A-	3.67	Excellent
85 - 89	B+	3.33	Good
80 - 84	B	3	Good
75 - 79	B-	2.67	Good
70 - 74	C+	2.33	Good
65 - 69	C	2	Satisfactory
60 - 64	C-	1.67	Satisfactory
55 - 59	D+	1.33	Satisfactory
50 - 54	D	1	Satisfactory
25 - 49	FX	0	Unsatisfactory
0 - 24	F	0	Unsatisfactory

C + (good) was commissioned in accordance with the order of the MES of the Republic of Kazakhstan No. 563 of October 12, 2018.

Courses that are excluded from GPA calculation have following grades: P - Pass (50%-100%); NP - Not Pass (0%-49%).

The course "Modern History of Kazakhstan" is followed by the state examination right after completion of its study in the same semester during the final examinations period.

**Furmulae for calculating grand and semester grade indicators:**

GPA = Sum of (Point \* Credit) / Sum of Credits

SPA = Sum of (Point \* Credit) in semester / Sum of Credits in semester

GA = Sum of (Grade \* Credit) / Sum of Credits

SA = Sum of (Grade \* Credit) in semester / Sum of Credits in semester

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